



Reliance Globalcom launches Simply Reliance Plan

1.99 ¢/minute to call from US to India

Lowest toll free rate to call India

Pay as you use - No annual or monthly contract

Absolutely no hidden charges

Call from anywhere, anytime and by using any phone

US, – Dec 09, 2009 – Reliance Global Call, the global leader in web based calling card services has launched an aggressive and simple plan that offers, consumers across the US, the lowest rate of 2.99 cents/minute on Toll free and 1.99 cents per minute on Toll access to call India. This plan makes it cheaper for millions of consumers in the US who want to call India. With unique services that allow you to dial directly from your phonebook and unmatched voice quality, Reliance consumers enjoy a call experience that has never been possible before, by any calling card customer.

The new call rates to India are applicable for customers who sign up/ recharge from 10th Dec 2009 to 10th Feb 2010. The Simply Reliance plan, is offered to all existing customers, both prepaid and post-paid, as well as new customers wanting to join the Reliance Global Call family. This pay as you use service has no annual or monthly contract or any other hidden charges and is available online www.relianceglobalcall.com or by calling the toll free number 1 888 673 5426.

“Reliance Global Call is the leader in the global virtual calling card services. It has a market share of over 40% and a consumer base of over 2.2 million customers.” said Mr. Michael Sauer, President, Global Voice, Reliance Globalcom. “The Simply Reliance plan will help us significantly in consolidating our position as a global leader in the calling cards market. We will continue to innovate our services and offer unmatched value to our customers”.

About Reliance Globalcom

Reliance Globalcom, a division of Reliance Communications, spearheads the Global Telecom operations of India's largest Integrated Telecom Service Provider. Reliance Globalcom brings together the synergies of Reliance Communications' Global Business encompassing Enterprise Services, Capacity Sales, Managed Services and a highly successful bouquet of Retail products and services comprising of Global Voice, Internet Solutions and Value Added Services. The company serves over 2,100 enterprises, 200 carriers and 2.2 million retail customers in 163 countries across 6 continents.

Reliance Globalcom owns the world's largest private undersea cable system spanning 65,000 Kilometers seamlessly integrated with Reliance Communications' domestic optic fiber running



over 190,000 Kilometers, providing a robust Global Service Delivery Platform connecting 40 key business markets in India, USA, Europe, the Middle East, and the Asia Pacific region. With its recent acquisition of eWave World (now Reliance WiMAX World), a pioneer in the global WiMAX space, Reliance Globalcom has the capability to launch 4G services in over 50 countries. It has also acquired the Vanco Group (now Reliance Vanco Group), enabling the company to provide managed services to over 230 countries and territories across the globe. For further information, please visit www.relianceglobalcom.com

About Reliance Communications

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Anil Dhirubhai Ambani Group. The Reliance Anil Dhirubhai Ambani Group currently has a net worth in excess of Rs. 64,000 crore (US\$ 13.6 billion), cash flows of Rs. 13,000 crore (US\$ 2.8 billion), net profit of Rs. 8,400 crore (US\$ 1.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of over 90 million including over 2.5 million individual overseas retail customers, ranks among the Top 5 Telecom companies in the world by number of customers in a single country. Reliance Communications corporate clientele includes 2,100 Indian and multinational corporations, and over 800 global, regional and domestic carriers.

Reliance Communications has established a pan-India, next generation, integrated (wireless and wire line), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 24,000 towns and 600,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 190,000 kilometers of fiber optic cable systems in India, USA, Europe, Middle East and the Asia Pacific region.

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