

Reliance Global Call launches Mindbridge Audio Conferencing services for consumers across the USA, Europe, Asia and Australia

Families spread around the world can now enjoy speaking to one another, all on the same call

First calling card service operator to offer Global Audio Conferencing services

Service to be offered to Post-paid as well as Prepaid Subscribers

USA, Jan. 6th, 2009: Reliance Global Call, the leading global web based calling card services provider, today announced the launch of Mindbridge audio conferencing services for people based in the USA, Europe, Asia and Australia. This is a cost-effective, efficient and convenient service that will enable families spread around the world to come together on the same call.

Mindbridge audio conferencing service enables customers to enjoy a conference call amongst family and friends from over 40 countries. While audio conferencing is an old established product in the enterprise space there is no such global service positioned towards the consumers. This great value add for Reliance Global Call customers, is sure to bring families around the world become closer and sets a new paradigm in the way they meet and connect . This is new way of interacting. Existing customers wanting to avail of this service can use their own accounts and do not have to re-register. The service package starts from as low as USD\$10 can be recharged at convenient denominations of USD \$ 10, USD \$ 20 and USD \$30. The service is available online at www.relianceglobalcall.com or by calling the toll-free number +1 (888) 673 5426.

Mr. Viren Sahni, a Reliance Global Call user for the past 2 years is extremely excited about this new service which he helped test. He says, "Mindbridge has helped me connect to all my childhood friends, all of whom are now located all across the world. It has helped us recreate the good old days we had together as kids and celebrate every special occasion together!"

Commenting on the new service roll-out, Mr Mike Sauer, Global Voice, Reliance Globalcom, "Our consumer Audio Conferencing service stems from our commitment to our customers to keep offering value added service that allow them to stay closer to their families and friends around the

world. Availability of audio conferencing for the consumer segment will lead to new revenue upsides for Reliance Global Call."

About Reliance Globalcom

Reliance Globalcom, a division of Reliance Communications, spearheads the Global Telecom operations of India's largest Integrated Telecom Service Provider. Reliance Globalcom brings together the synergies of Reliance Communications' Global Business encompassing Enterprise Services, Capacity Sales, Managed Services and a highly successful bouquet of Retail products and services comprising of Global Voice, Internet Solutions and Value Added Services. The company serves over 2,100 enterprises, 200 carriers and 2.2 million retail customers in 163 countries across 6 continents.

Reliance Globalcom owns the world's largest private undersea cable system spanning 65,000 Kilometres seamlessly integrated with Reliance Communications' domestic optic fiber running over 190,000 Kilometres, providing a robust Global Service Delivery Platform connecting 40 key business markets in India, USA, Europe, the Middle East, and the Asia Pacific region. With its recent acquisition of eWave World (now Reliance WiMAX World), a pioneer in the global WiMAX space, Reliance Globalcom has the capability to launch 4G services in over 50 countries. It has also acquired the Vanco Group (now Reliance Vanco Group), enabling the company to provide managed services to over 230 countries and territories across the globe. For further information, please visit www.relianceglobalcom.com.

About Reliance Communications

Reliance Communications Limited founded by the late Shri Dhirubhai H Ambani (1932-2002) is the flagship company of the Reliance Anil Dhirubhai Ambani Group. The Reliance Anil Dhirubhai Ambani Group currently has a net worth in excess of Rs. 64,000 crore (US\$ 13.6 billion), cash flows of Rs. 13,000 crore (US\$ 2.8 billion), net profit of Rs. 8,400 crore (US\$ 1.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company, with a customer base of over 90 million including over 2.5 million individual overseas retail customers, ranks among the Top 5 Telecom companies in the world by number of customers in a single country. Reliance Communications corporate clientele includes 2,100 Indian and multinational corporations, and over 800 global, regional and domestic carriers.

Reliance Communications has established a pan-India, next generation, integrated (wireless and wire line), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 24,000 towns and 600,000 villages. Reliance Communications owns and operates the world's largest next generation IP enabled connectivity infrastructure, comprising over 190,000 kilometres of fiber optic cable systems in India, USA, Europe, Middle East and the Asia Pacific region.