



Anil Dhirubhai Ambani Group

NYSE Joins Yipes FinancialConnect! Platform;

Offers Market Data and Trades Via Ethernet-based Extranet

SAN FRANCISCO - January 29, 2007 - Yipes Enterprise Services, Inc., (www.yipes.com) today announced an agreement with the NYSE Group Inc. (NYSE: NYX) to offer New York Stock Exchange (NYSE) market data and trading capabilities through the Yipes FinancialConnect!SM platform.

Yipes FinancialConnect! is the first-ever Ethernet-based extranet for electronic trading capable of directly delivering financial market and exchange data to banks, brokers, hedge funds, and institutional investors.

The announcement makes NYSE the most recent addition to a blue-chip list of exchanges, Electronic Communication Networks, and trading platforms currently using Yipes FinancialConnect! and further validates Ethernet as the next-generation network of choice. The dramatic rise in electronic trading volume continues to be a major issue for exchanges at all levels, making trading technology and connectivity innovation increasingly important. The rapid growth of Yipes FinancialConnect! suite of services underscores Yipes' ongoing evolution from simply delivering high-speed broadband, to enabling high-value content within the financial community.

Yipes currently links hundreds of financial services firms to member exchanges and trading platforms. These organizations use Yipes to secure fast, cost-effective, and ultra-low-latency access to critical market information and services at instantly scalable speeds. The result is faster trade execution and increased order fulfillment.

The Yipes network is uniquely equipped to address the changing needs of today's financial community. Yipes FinancialConnect! uses Yipes' secure, global, fiber-based network and guarantees connectivity with industry-leading service level agreements (SLAs).

"The addition of the Yipes FinancialConnect! platform will provide NYSE's member firms the increased speed, scalability, and simplicity unique to the Yipes Ethernet-based financial extranet. The NYSE is taking an active role in shaping the future of electronic trading, from its SuperDot® order routing system to its NYSE Hybrid Market^(SM) model and NYSE Arca systems," said John Panzica, Yipes general manager for financial services.

About Yipes:

Yipes Enterprise Services, Inc. is the leading global provider of managed, end-to-end Ethernet solutions for enterprise customers. Offering solutions tailored to customer needs, Yipes combines innovative engineering and operational excellence to deliver high performance Ethernet-based networking services with performance guarantees built for business. For more information, visit www.yipes.com.

About the NYSE:

The NYSE is the world's largest and most liquid cash equities exchange. The NYSE provides a reliable, orderly, liquid and efficient marketplace where investors buy and sell listed companies'

common stock and other securities. On September 30, 2006, the operating companies listed on the NYSE represented a total global market capitalization of \$23.0 trillion.

NYSE Arca, Inc. operates the former ArcaEx®, the first open, all-electronic stock exchange in the United States, which has a leading position in trading exchange-traded funds and exchange-listed securities. NYSE Arca, Inc. is also an exchange for trading equity options. NYSE Arca, Inc.'s trading platforms provide customers with fast electronic execution and open, direct and anonymous market access.

For more information on NYSE Group, go to: www.nyse.com.

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