

**Kelly Services employs Vanco**  
*Leading staffing solutions company places VNO into its business*

**LONDON, 15 August 2006** – Kelly Services, a Fortune 500 company and one of the world's leading providers of staffing solutions, has appointed Vanco, the pioneering Virtual Network Operator (VNO) to design, implement and manage a pan European Wide Area Network (WAN) and Internet security solution. The five year agreement, worth over six million pounds, will see Vanco manage Kelly Services' new centralised European data centre facility.

The Vanco WAN solution includes MPLS Matrix, integrating multiple domestic MPLS provider networks, and uses ADSL and Internet VPN technology to replace the existing frame relay and leased line services. The network will connect approximately 242 sites in 15 countries including Germany, Italy, Netherlands, Russia, Belgium, Spain, Sweden, Turkey and the UK.

"We were very impressed by Vanco's VNO model and its management platform O-zone, providing a network solution that is optimal for each of our country business units as well as for the whole European region collectively," says Jason Jennings, European IT Director at Kelly Services. "Vanco has helped us tremendously in delivering against our strategic objectives for IT in Europe, while the Active Negotiating Process allows us reduce our IT costs and keep up with latest technology developments."

Providing employment to more than 700,000 employees worldwide every year and placing 10,000 people in permanent work annually and more than 21,000 people in temporary placements every week in the UK, Kelly Services needed a new network solution to effectively enable its centralisation strategy. Vanco's end-to-end solution will support the company in its plans to centralise all European servers into a single data centre to improve operating efficiency, availability, and control of applications. Vanco will also manage the centralisation of outbound Internet access and associated security to reduce costs, risk to the business, and vulnerability of their operating environment to external attacks.

"Instead of carrying on with multiple provider contracts and trying to stitch the solution together themselves, Kelly Services decided to have a single European network managed by Vanco," says Andy Sumner, managing director Vanco UK. "Our ability to provide the optimal network solution for every location with 100 per cent focus on service is no secret, and helping our customers to drive down IT spend year on year is an important part of our business model."

**About Kelly Services**

Kelly Services, Inc. (Nasdaq: KELYA, KELYB) is a Fortune 500 company headquartered in Troy, Mich., offering staffing solutions that include temporary staffing services, staff leasing, outsourcing, vendor on-site and full-time placement. Kelly operates in 30 countries and territories. Kelly provides employment to more than 700,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, light industrial, education, health care and home care. Revenue in 2005 was \$5.3 billion. Visit <http://www.kellyservices.com>.

**About Vanco**

Established in 1988, Vanco plc (FTSE: VAN) is the pioneering and leading global Virtual Network Operator. Vanco does not own telecoms assets and therefore has the freedom to source infrastructure from the most suitable Asset Based Carriers (ABCs) on a global basis. It provides enterprise clients, directly or through partners, with cost-effective, optimized and fully managed network solutions. Carriers can also extend their off-net reach by accessing, through Vanco, other carrier networks around the world.

With solutions available in 230 countries and territories, Vanco is selected by the world's largest organizations to provide strategic network solutions. Its clients include Accor Hotels, Avis Europe, British Airways, Ford Motor Company, IBM/Lloyds TSB, Siemens, Pilkington and Virgin Retail.

Through the Vanco network solution clients get access to the greatest geographic coverage available through a single provider. Vanco offers incomparable flexibility to customize and adapt the solution in line with market changes and business priorities.

Vanco is recognized by the industry for its financial success and world class customer service delivery. A significant proportion of its investment capital goes into customer care which is reflected by the awards won, independent market research and client retention.

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