



Yipes Runs Promos for ExpressReach, Boston Expansion

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Ethernet services provider Yipes Enterprise Services Inc. will pay master, limited and general agents \$100 for each ExpressReach deal sold in the third quarter.

The company in June introduced ExpressReach, a service that gives business customers connectivity over in-building wiring.

The bonuses will be paid upfront, during the commission cycle immediately following the order, Yipes says.

The company also is expanding into the Boston area, and will pay its agents \$1,000 and \$500 respectively for the first and second \$5,000-per-month sale in that market. Again, Yipes says it will make good on the promotion during the commission cycles immediately following the orders.

Channel partners must have an agency agreement with Yipes to take part in the promotions.