

Ethernet Service Providers of the Year to Be Announced by CMP's Light Reading at Ethernet Expo

Heavy Reading is proud to announce finalists for its 2007 Ethernet Service Provider of the Year Awards for North America

NEW YORK, Oct. 8 /PRNewswire/ -- Light Reading (<http://www.lightreading.com>), the world's leading online publication for the telecom industry, and Heavy Reading (<http://www.heavyreading.com>), its prestigious market research division, today announced finalists for their 2007 Ethernet Service Provider of the Year Awards for North America. Light Reading is an operating unit of CMP.

Over the past year, Heavy Reading has engaged dozens of North American telecom and cable operators and roamed the halls at industry events to find out who best deserves recognition for turning 2007 into a breakout year for the Ethernet services market. According to Stan Hubbard, Heavy Reading Senior Analyst and Ethernet Expo 2007 Conference Chair, "In the last several years, Heavy Reading has trumpeted the theme that Ethernet will transform the carrier data services landscape, and we clearly are seeing this take place in North America".

The 2007 Ethernet Service Provider of the Year Awards for North America are being given in the following categories:

- Market Leadership: Finalists are Time Warner Telecom, Verizon Business, and Yipes Enterprise Services
- Product Portfolio: Finalists are AT&T, Level 3, and Verizon Business
- Innovation: Finalists are Cablevision Optimum Lightpath, XO Communications, and Yipes Enterprise Services

The 2007 Ethernet Service Provider of the Year Awards for North America will be announced on October 17, the third day of Light Reading's Ethernet Expo 2007. Enterprise customers and industry professionals will have a chance to hear directly from these carriers and dozens of other Ethernet experts throughout the three-day Expo.

Ethernet Expo 2007 is the biggest carrier Ethernet event in North America and one of the largest carrier Ethernet events in the world. Ethernet Expo 2007 will assemble top-notch service provider, supplier, and enterprise experts from dozens of companies to explore major carrier Ethernet networking and service trends. To register, please

visit:

<http://www.ethernetexpo.com>.

Contact:

Amy Averbook

Director of Corporate Marketing

Light Reading Inc.

averbook@lightreading.com

212-925-0020 x112

212-925-3324 (fax)

About Ethernet Expo 2007

Ethernet Expo 2007 (<http://www.ethernetexpo.com>) will be held on October 15-17 at the New York Hilton. A combined conference and exhibition focused on Ethernet's evolution as an enabler of next-generation enterprise and consumer services and applications, the Ethernet Expo series has emerged as the best-attended Ethernet event in the industry.

About Light Reading

Founded in 2000, Light Reading (<http://www.lightreading.com>) is the ultimate source for technology and financial analysis of the communications industry, leading the media sector in terms of traffic, content, and reputation. It reaches an extensive audience of executives and technologists within the telecom and enterprise networking communities, as well as the financial/industry analysts and investors who track these sectors. Light Reading was acquired by United Business Media in August 2005, and operates as a unit of CMP Technology.

About CMP

CMP (<http://www.cmp.com>) is a media and marketing solutions company serving the technology industry. With the leading online, event, and print brands in all technology market categories, and with services and tools that reach beyond traditional advertising, CMP shapes and influences the technology industry worldwide. CMP publishes highly respected media brands such as TechWeb, InformationWeek, ChannelWeb, CRN, EE Times, and TechOnline; produces major industry events such as Interop, Web 2.0 Expo, XChange, Game Developer Conference, and the Embedded Systems Conferences; and provides business information and marketing services such as the International Customer Management Institute, Semiconductor Insights, and Second Life consulting for technology marketers. CMP is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion. For more CMP news, go to cmp.com/news.

SOURCE Light Reading